



**2011 Murphy Football Program Advertisement
Panther Band Boosters**

P O Box 6745
Mobile, AL 36606
(251)221-3203

Greetings, from the Panther Band Boosters at Murphy High School!

The Murphy High School Panthers welcome you to the Murphy community and would like to invite you to be a part of our team.

The Murphy Panther Football Program benefits the student athletes in our community as well as promotes your business to *thousands* of families in our neighborhood. Please fill out the order form to reserve your Business Ad in the 2011 Murphy Football Program.

We offer a wide range of advertising options including full-page ads with bonus WEB links to your business from the Panther Band Booster website.

Company Name _____
 Address _____
 City _____ State _____ Zip Code _____
 Company Representative _____ Phone# _____
 E-mail _____

This is to certify that the above listed company or individual has agreed to purchase an advertisement which will appear in the 2011 Murphy Football Program from the Murphy High School Band. All print ads include a complimentary listing on the Sponsor page of our website.

<u>Ad Size</u>	<u>Black/White</u>	<u>Color</u>	<u>Personal/Picture Ad</u>
Full Page	150.00	250.00	150.00
½ Page	100.00	200.00	100.00
¼ Page	75.00	N/A	75.00
1/8 Page	50.00	N/A	50.00
Name that Baby			10.00

Gold Panther Sponsor \$1000

4 Season Tickets/Reserved seats for all regular HOME games on the 50 yard line
2 Parking Passes (for all regular HOME games)
1 Full Page Ad in Football Program (color)
Wall Plaque recognizing your business at a "Gold Panther" Sponsor
WEB Link to your business from the Panther Band Booster website

Silver Panther Sponsor \$500

2 Season Tickets/Reserved seats for all regular HOME games on the 50 yard line
1 Parking Pass (for all regular HOME games)
1 Full Page Ad in Football Program (black/white)
WEB Link to your business from the Panther Band Booster website

Special Pricing

Back Cover (*color*) \$400 incl. WEB link
Inside Cover (*color*) \$300 incl. WEB link
Banner Ad (located on roster pg) \$200 incl. WEB link
Football/Band Booster \$ 15 (listing on Booster Page)
Add WEB link to any print ad \$ 25

ALL ADS MUST BE PRE-PAID

Indicate Method of Payment: _____ **Check** _____ **Money Order** _____ **Cash**

Renewal/Use previous ad _____ **Provide new ad** _____ **New Ad** _____

Please note: Program Ads do not have to be for businesses. You can show your pride in your student's accomplishments or say farewell to a senior. Please have your ad as camera ready as possible (digital formats, pdf preferred). Attach a copy of the ad layout, business card, graphic(s), photo(s) and any instructions. Please use paper-clips, no staples. If you have any questions or need help with your ad layout, please e-mail or call and we will be happy to help.

MHS Contact Person: Stacey Baylor
s.baylor@att.net
(251)433-5485 (home)
(251)438-6987 (cell)

ADVERTISEMENT DEADLINE IS JULY 31,2011.

Student Salesperson _____ Phone# _____

Please make checks payable to: *Panther Band Boosters*

Thank You for supporting the Mighty Panthers!!

Check if upgrade _____